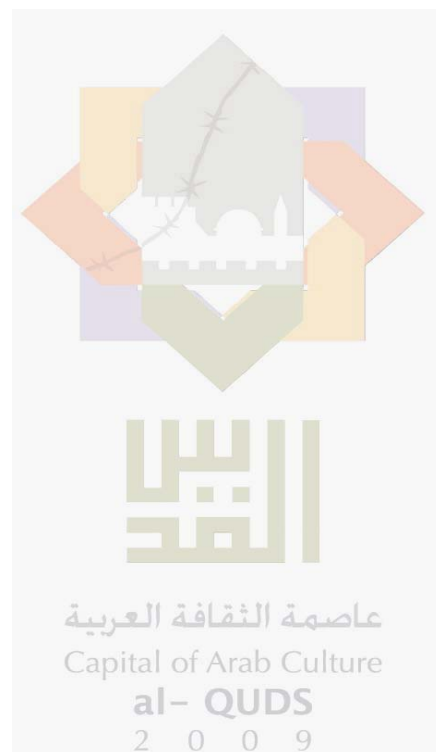
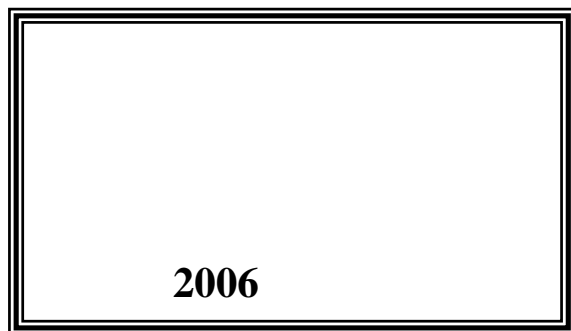


(2009 )

(3) :  
2009 /



© 1430 - 2009.

:

(2009 )

.2009

- (3) :

:

- 1647 . .

( 970/972 ) 2 2982700 :

( 970/972 ) 2 2982710 :

diwan@pcbs.gov.ps :

<http://www.pcbs.gov.ps> :



•

•

•

•

•

2009

1996

:

.2009

2008 2006 2005 1998

2008 2002

2005

2008 2004

.2009

**2009**

<b>17</b>		:
<b>19</b>		:
<b>21</b>		:
21	2009	1.3
21	2009	2.3
22	2009	3.3
22	2009	4.3
23	2009	5.3
<b>25</b>		

<b>27</b>	2009	<b>:1</b>
<b>28</b>		<b>:2</b>
	2009	
<b>28</b>	2009	<b>:3</b>
<b>29</b>		<b>:4</b>
	2009	
<b>30</b>	2009	<b>:5</b>
<b>32</b>	2009	<b>:6</b>
<b>34</b>	- 2009	<b>:7</b>
	( / )	

<b>21</b>	2009	<b>:1</b>
<b>22</b>	(2009 - 2000)	<b>:2</b>
<b>22</b>	2009	<b>:3</b>
<b>23</b>	2009	<b>:4</b>

2009

.

:

2009

4,666

2009

89

•

10,238

%39.7

1,826

2009

•

%42.8

%34.6

.2008

2009

1,523

•

%2.2

2009

227

1,296

.2008

%5.0

135,939

2009

•

%42.0

%37.0

.2008

%50.6

2009

•

%21.4 %25.8

310,643

•

%30.3

%29.0

2009

.2008

.2009

( / ) 2.3

•



.1996

.2009



.( )

:( )

./

$$\vdots$$

:( )

( )

$$:( \quad )$$

( )

( )

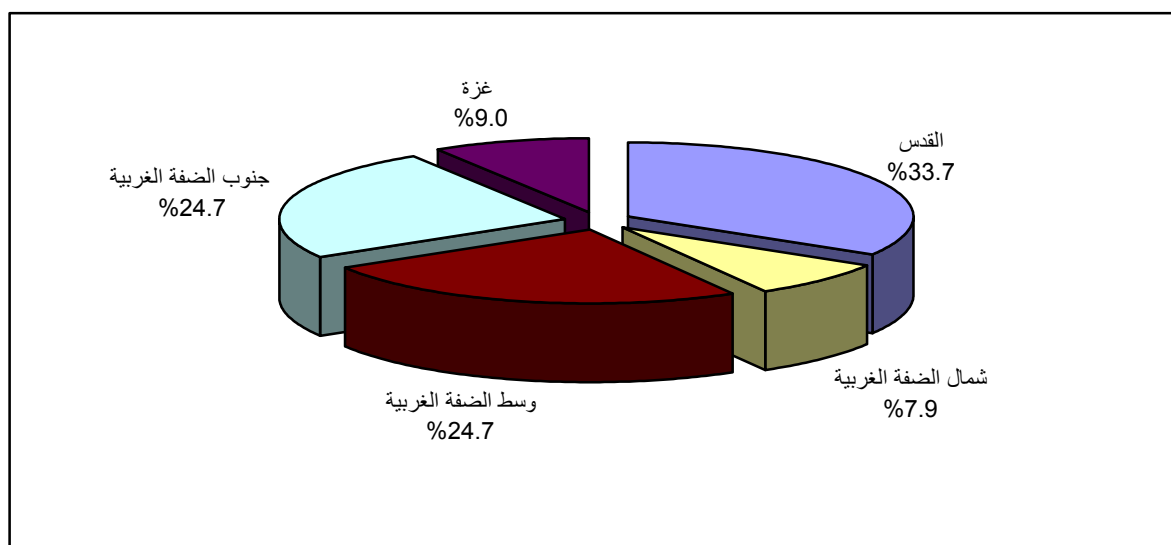
•

$$\vdots$$
$$\vdots$$
$$\vdots$$
$$\vdots$$
$$\vdots$$

120  
 4,666 2009 89  
 10,238

2009 1.3  
 364 166 7 :  
 2,216 1,014 22 :  
 3,343 1,503 30 :  
 3,779 1,662 22 :  
 536 321 8 :

2009 : (1)

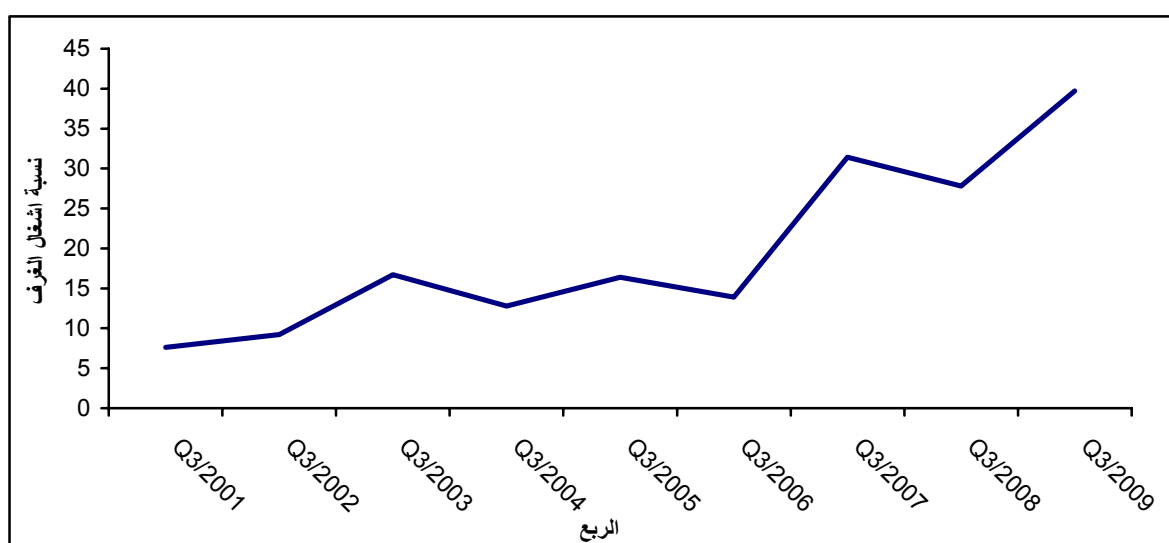


2009 2.3  
 %39.7 1,825.6

: 2001

(2009 - 2001)

:(2)



2009

3.3

227 1,296 1,523  
170 1,085 1,255 57 211 268

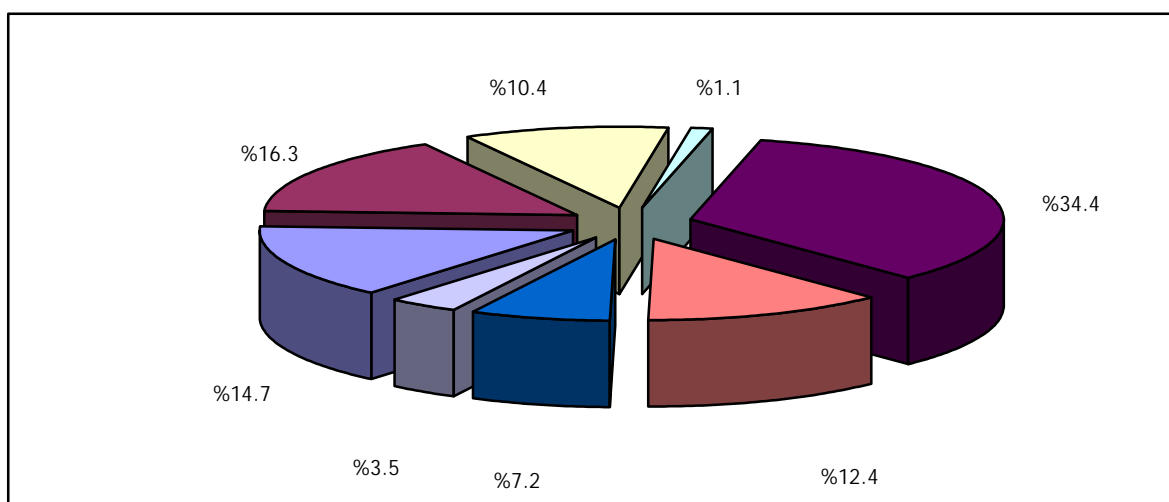
2009

4.3

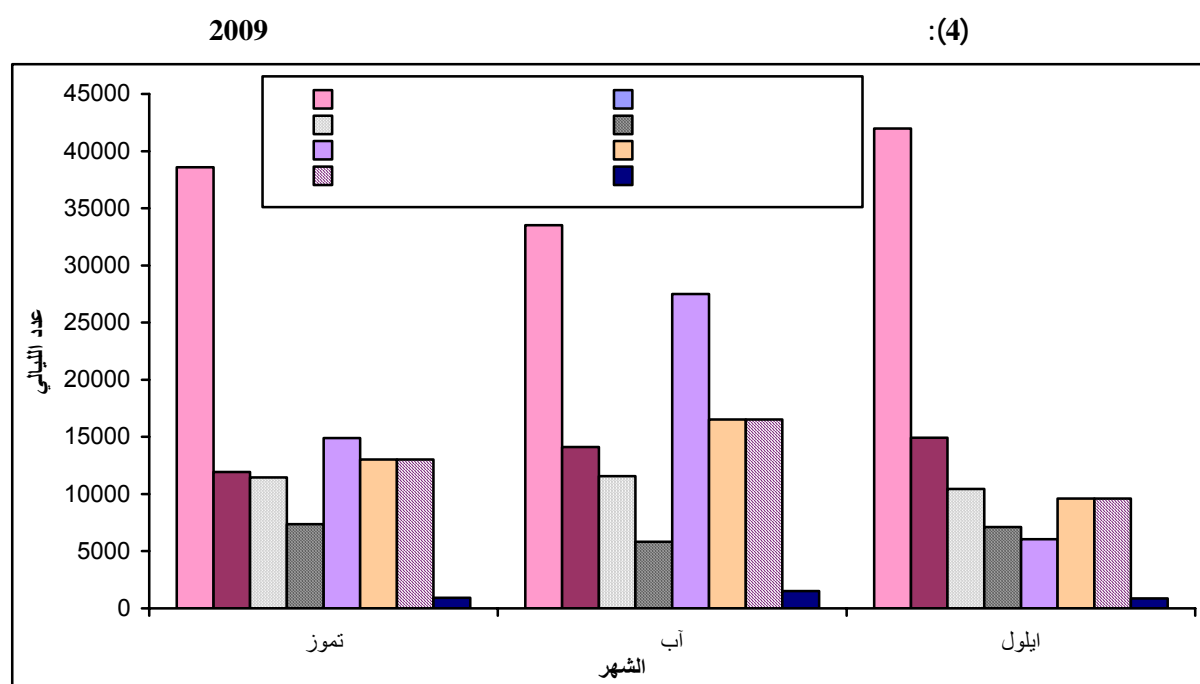
%14.7 135,939 2009  
2008 . %34.4  
%37.0 2009 %42.0  
%50.6  
%2.1 %21.4 %25.8  
%0.1

2009

:(3)



2009 310,643 %15.6  
 %36.7  
 .%10.8  
 %30.3 2008  
 .2009 %29.0  
 %19.1 %48.5 :  
 %0.1 %1.6 %30.7



2009 5.3  
 2.3  
 2.2 2.7  
 2.0 1.7  
 1.5  
 2009  
 .2008 2009





# Tables

2009

:1

Table 1: Main Indicators for Hotel Activities by Month and Region During the Third Quarter, 2009

Region	Month	Bed Occupancy		Room Occupancy		No. of Nights	No. of Guests	No. of Beds	No. of Rooms	No. of Hotels		
		%	Average	%	Average							
<b>Palestinian Territory *</b>		<b>33.7</b>	<b>3,376.6</b>	<b>39.7</b>	<b>1,825.6</b>	<b>310,643</b>	<b>135,939</b>	<b>10,010</b>	<b>4,604</b>	<b>89</b>		*
<b>All Regions</b>	<b>July</b>	<b>33.9</b>	<b>3,314.5</b>	<b>41.3</b>	<b>1,866.1</b>	<b>102,751</b>	<b>48,031</b>	<b>9,776</b>	<b>4,513</b>	<b>86</b>		
	<b>August</b>	<b>36.7</b>	<b>3,672.2</b>	<b>40.7</b>	<b>1,887.5</b>	<b>113,838</b>	<b>46,996</b>	<b>10,016</b>	<b>4,633</b>	<b>89</b>		
	<b>September</b>	<b>30.6</b>	<b>3,135.1</b>	<b>36.9</b>	<b>1,719.8</b>	<b>94,054</b>	<b>40,912</b>	<b>10,238</b>	<b>4,666</b>	<b>89</b>		
North of West Bank	July	20.2	60.5	27.0	35.9	1877	1,053	300	133	7		
	August	16.4	59.8	21.4	35.5	1854	1,150	364	166	7		
	September	10.4	37.7	15.7	26.0	1132	652	364	166	7		
Middle of West Bank	July	35.6	779.6	52.0	490.3	24,168	13,626	2,188	943	21		
	August	31.2	706.5	56.2	546.6	21,902	9,371	2,262	973	22		
	September	20.2	447.6	33.5	339.9	13,427	6,050	2,216	1,014	22		
Jerusalem	July	52.2	1,744.6	77.7	1,168.6	54,084	23,404	3,343	1,503	30		
	August	46.6	1,559.4	72.4	1,087.6	48,342	23,446	3,343	1,503	30		
	September	48.3	1,614.2	76.1	1,143.7	48,426	21,999	3,343	1,503	30		
South of West Bank	July	21.1	728.2	10.4	169.9	22,573	9,922	3,446	1,631	21		
	August	38.3	1,344.7	13.0	2,16.5	41,685	12,982	3,509	1,662	22		
	September	27.4	1,034.0	12.6	209.1	31,019	12,178	3,779	1,662	22		
Gaza Strip	July	0.3	1.6	0.5	1.4	49	26	499	303	7		
	August	0.3	1.8	0.4	1.3	55	47	538	329	8		
	September	0.3	1.7	0.3	1.1	50	33	536	321	8		

\*Represents the quarter average except number of guests and number of guest nights which represent the total for the quarter.

\*

2009

:2

**Table 2: Number of Hotels and Rooms by Facilities and Region as of September, 2009**

Region	Facilities								No. of Rooms	No. of Hotels	
	Internet	Telephone	Air Conditioning	Heating	Refrigerator	T.V	Radio	Private Bathroom			
<b>Palestinian Territory</b>	<b>2,292</b>	<b>4,258</b>	<b>4,085</b>	<b>4,171</b>	<b>3,002</b>	<b>4,018</b>	<b>1,148</b>	<b>4,490</b>	<b>4,605</b>	<b>89</b>	
North of West Bank	118	108	149	149	149	149	12	149	166	7	
Middle of West Bank	784	928	904	962	811	969	203	997	1,014	22	
Jerusalem	481	1,362	1,296	1,415	915	1,198	827	1,449	1,503	30	
South of West Bank	715	1,561	1,479	1,622	876	1,429	81	1,581	1,662	22	
Gaza Strip	194	299	257	23	251	273	25	314	321	8	

2009

:3

**Table 3: Number of Hotels by Availability of Public Services and Region as of September, 2009**

Region	Public Services											No. of Operating Hotels	
	Other	Room Services	Shops	Laundry	Photocopying	Cofeshop	Typing	Bar	Internet	Fax	Puplic Telephone		
<b>Palestinian Territory</b>	<b>22</b>	<b>70</b>	<b>4</b>	<b>42</b>	<b>75</b>	<b>47</b>	<b>65</b>	<b>35</b>	<b>62</b>	<b>77</b>	<b>13</b>	<b>89</b>	
North of West bank	1	7	0	4	5	3	4	0	4	5	1	7	
Middle of West bank	18	22	1	12	20	16	15	8	14	21	7	22	
Jerusalem	0	13	1	9	25	10	25	10	15	22	1	30	
South of West bank	3	20	2	14	20	14	18	15	21	21	4	22	
Gaza Strip	0	8	0	3	5	4	3	2	8	8	0	8	

2009

:4

Table 4: Average Number of Workers in Hotels by Type of Work, Sex and Region During the Third Quarter, 2009

Region	Total			Operation			Administration			* No. of Hotels*	
	Total	Females	Males	Total	Females	Males	Total	Females	Males		
<b>Palestinian Territory</b>	<b>1,523</b>	<b>227</b>	<b>1,296</b>	255	170	1,085	267	57	211	<b>89</b>	
North of West Bank	<b>61</b>	<b>7</b>	<b>54</b>	40	5	35	21	2	19	7	
Middle of West Bank	<b>463</b>	<b>41</b>	<b>422</b>	388	29	359	75	12	63	22	
Jerusalem	<b>991</b>	<b>83</b>	<b>445</b>	434	59	375	94	24	70	30	
South of West Bank	<b>408</b>	<b>94</b>	<b>314</b>	348	77	271	60	17	43	22	
Gaza Strip	<b>63</b>	<b>2</b>	<b>61</b>	45	0	45	18	2	16	8	

\* As in September, 2009

2009

\*

2009

:5

Table 5: Number and Percentage of Guests by Nationality and Region During the Third Quarter, 2009

Region	Month	Nationality										No. of Hotels		
		U.S.A & Canada		Asia		Israel		Arab Countries		Palestine				
		%	د Number	%	Number	%	Number	%	Number	%	Number			
Palestinian Territory		10.4	14,082	7.2	9,835	16.3	22,151	0.9	1,273	14.7	19,946	89		
All Regions	July	9.9	4,732	7.4	3,564	17.6	8,477	1.0	481	17.6	8,437	86		
	August	10.7	5,016	6.2	2,910	18.1	8,498	1.2	560	17.8	8,343	89		
	September	10.6	4,334	8.2	3,361	12.7	5,176	0.6	232	7.7	3,166	89		
North of West Bank	July	4.6	48	0.4	4	25.7	271	0.1	1	59.3	624	7		
	August	5.2	60	1.2	14	38.7	445	1.8	21	36.3	418	7		
	September	2.8	18	0.6	4	43.5	284	1.8	12	41.1	268	7		
Middle of West Bank	July	4.4	602	2.4	326	37.1	5,053	2.1	284	44.7	6,103	21		
	August	8.2	767	3.3	313	27.5	2,580	3.3	312	41.8	3,906	22		
	September	1.9	114	6.6	401	29.7	1,795	3.0	183	42.0	2,538	22		
Jerusalem	July	16.3	3,811	9.1	2,140	7.4	1,728	0.0	3	0.0	0	30		
	August	17.3	4,067	6.0	1,405	12.7	2,987	0.6	139	0.0	0	30		
	September	16.9	3,720	4.3	937	7.3	1,613	0.0	0	0.0	0	30		
South of West Bank	July	2.7	271	11.0	1,094	14.4	1,425	1.9	191	17.1	1,697	21		
	August	0.8	106	9.1	1,178	19.1	2,486	0.7	86	30.8	4,000	22		
	September	4.0	482	16.5	2,019	12.2	1,484	0.3	31	2.9	353	22		
Gaza Strip	July	0.0	0	0.0	0	0.0	0	7.7	2	50.0	13	7		
	August	34.0	16	0.0	0	0.0	0	4.3	2	40.4	19	8		
	September	0.0	0	0.0	0	0.0	0	18.2	6	21.2	7	8		

2009

:( ) 5

Table 5 (Cont.): Number and Percentage of Guests by Nationality and Region During the Third Quarter, 2009

Region	Month	Total		Nationality											
				Australia & Newzeland		Africa		Other European Countries		European Union		Central & South America			
		%	العدد Number	%	العدد Number	%	العدد Number	%	العدد Number	%	العدد Number	%	العدد Numb er		
Palestinian Territory All Regions		100	135,939	0.3	410	1.1	1,516	12.4	16,909	34.4	46,693	2.3	3,124		
	July	100	48,031	0.1	46	0.7	338	9.9	4,761	33.1	15,886	2.7	1,309		
	August	100	46,996	0.1	45	1.5	702	13.2	6,218	29.3	13,799	1.9	905		
	September	100	40,912	0.8	319	1.2	476	14.5	5,930	41.5	17,008	2.2	910		
North of West Bank	July	100	1,053	0.3	3	0.4	4	0.1	1	9.1	97	0.0	0		
	August	100	1,150	0.0	0	0.3	4	0.0	0	16.2	185	0.3	3		
	September	100	652	0.0	0	0.0	0	0.0	0	10.0	65	0.2	1		
Middle of West Bank	July	100	13,626	0.1	12	0.2	26	3.1	417	5.5	751	0.4	52		
	August	100	9,371	0.4	36	0.1	12	4.4	415	10.4	971	0.6	59		
	September	100	6,050	0.4	24	0.8	50	4.4	264	8.6	519	2.6	162		
Jerusalem	July	100	23,404	0.1	31	1.0	230	17.2	4,029	44.2	10,342	4.7	1,090		
	August	100	23,446	0.0	8	2.7	627	20.3	4,751	37.2	8,713	3.2	749		
	September	100	21,999	0.7	158	1.6	345	15.2	3,342	51.1	11,244	2.9	640		
South of West Bank	July	100	9,922	0.0	0	0.8	78	3.2	314	47.3	4,696	1.6	156		
	August	100	12,982	0.0	1	0.5	59	8.1	1,052	30.2	3,920	0.7	94		
	September	100	12,178	1.1	137	0.7	81	19.1	2,324	42.3	5,160	0.9	107		
Gaza Strip	July	100	26	0.0	0	0.0	0	0.0	0	0.0	0	42.3	11		
	August	100	47	0.0	0	0.0	0	0.0	0	21.3	10	0.0	0		
	September	100	33	0.0	0	0.0	0	0.0	0	60.6	20	0.0	0		

2009

:6

**Table 6: Number and Percentage of Guest Nights by Nationality and Region During the Third Quarter, 2009**

Region	Month	Nationality										No. of Hotels		
		U.S.A & Canada		Asia		Israel		Arab Countries		Palestine				
		%	Number	%	Number	%	Number	%	Number	%	Number			
Palestinian Territory		10.8	33,472	6.5	20,298	12.6	39,154	0.8	2,502	15.6	48,419	89		
All Region	July	11.1	11,455	7.2	7,372	12.7	13,030	0.9	896	14.5	14,885	86		
	August	10.2	11,561	5.1	5,819	14.5	16,529	1.0	1,088	24.2	27,492	89		
	September	11.1	10,456	7.6	7,107	10.2	9,595	0.6	518	6.4	6,042	89		
North of West Bank	July	5.5	103	1.5	29	15.8	297	0.3	5	65.2	1223	7		
	August	6.7	124	2.4	45	24.8	459	2.6	48	46.1	854	7		
	September	3.3	37	1.9	22	28.5	323	3.1	35	51.3	581	7		
Middle of West Bank	July	6.6	1,606	3.2	765	30.1	7,278	1.7	399	45.6	11,025	21		
	August	9.7	2,128	3.8	843	26.9	5,888	2.1	457	40.3	8,829	22		
	September	6.8	909	7.6	1,027	29.0	3,900	3.0	404	36.2	4,863	22		
Jerusalem	July	16.9	9,147	7.7	4,148	4.6	2,464	0.0	12	0.0	0	30		
	August	18.4	8,884	5.7	2,757	10.8	5,228	0.5	258	0.0	0	30		
	September	16.5	7,995	4.7	2,263	5.6	2,733	0.0	0	0.0	0	30		
South of West Bank	July	2.7	599	10.8	2,430	13.3	2,991	2.1	478	11.6	2,615	21		
	August	1.0	409	5.2	2,174	11.9	4,954	0.8	323	42.7	17,782	22		
	September	4.9	1,515	12.2	3,795	8.5	2,639	0.2	73	1.9	576	22		
Gaza Strip	July	0.0	0	0.0	0	0.0	0	4.1	2	44.9	22	7		
	August	29.1	16	0.0	0	0.0	0	3.6	2	49.1	27	8		
	September	0.0	0	0.0	0	0.0	0	12.0	6	44.0	22	8		

2009

:( ) 6

Table 6 (Cont.): Number and Percentage of Guest Nights by Nationality and Region During the Third Quarter, 2009

Region	Month	Total		Nationality										الجنسية	الشهر	
				& Australia NewZeland		Africa		Other European Countries		European Union		Central & South America				
		%	Number	%	Number	%	Numb er	%	Number	%	Number	%	Number			
Palestinian Territory		100	310,643	0.3	893	1.1	3,309	13.2	40,971	36.7	114,061	2.4	7,564			
All Regions	July	100	102,751	0.2	193	0.9	921	11.6	11,919	37.5	38,586	3.4	3,494			
	August	100	113,838	0.1	154	1.3	1,526	12.4	14,119	29.4	33,506	1.8	2,044			
	September	100	94,054	0.6	546	0.9	862	15.9	14,933	44.5	41,969	2.2	2,026			
North of West Bank	July	100	1,877	0.2	3	0.2	4	0.1	1	11.2	212	0.0	0			
	August	100	1,854	0.0	0	0.3	5	0.0	0	16.5	306	0.6	13			
	September	100	1,132	0.0	0	0.0	0	0.0	0	11.8	133	0.1	1			
Middle of West Bank	July	100	24,168	0.3	81	0.4	93	2.9	703	8.1	1,950	1.1	268			
	August	100	21,902	0.6	132	0.4	78	2.7	591	13.2	2,881	0.3	75			
	September	100	13,427	0.6	83	0.9	117	3.1	414	11.1	1,486	1.7	224			
Jerusalem	July	100	54,084	0.2	109	1.4	746	19.7	10,674	44.9	24,287	4.6	2,497			
	August	100	48,342	0.0	20	2.7	1,303	20.7	10,024	37.9	18,296	3.3	1,572			
	September	100	48,426	0.6	305	1.3	648	16.3	7,839	51.9	25,137	3.1	1,506			
South of West Bank	July	100	22,573	0.0	0	0.3	78	2.4	541	53.7	12,137	3.1	704			
	August	100	41,685	0.0	2	0.3	140	8.4	3,504	28.8	12,013	0.9	384			
	September	100	31,019	0.5	158	0.3	97	21.5	6,680	49.0	15,191	1.0	295			
Gaza Strip	July	100	49	0.0	0	0.0	0	0.0	0	0.0	0	51.0	25			
	August	100	55	0.0	0	0.0	0	0.0	0	18.2	10	0.0	0			
	September	100	50	0.0	0	0.0	0	0.0	0	44.0	22	0.0	0			



2009

( / )

:7

**Table 7: Average Length of Stay for the Guests in Hotels (Nights/Guest) by Region and Nationality During the Third Quarter, 2009**

Region	Month	Nationality					No. of Hotels		
		U.S.A & Canada	Asia	Israel	Arab Countries	Palestine			
<b>Palestinian Territory</b>		<b>2.4</b>	<b>2.1</b>	<b>1.8</b>	<b>2.0</b>	<b>2.4</b>	<b>89</b>		
<b>All Regions</b>	<b>July</b>	<b>2.4</b>	<b>2.1</b>	<b>1.5</b>	<b>1.9</b>	<b>1.8</b>	<b>86</b>		
	<b>August</b>	<b>2.3</b>	<b>2.0</b>	<b>1.9</b>	<b>1.9</b>	<b>3.3</b>	<b>89</b>		
	<b>September</b>	<b>2.4</b>	<b>2.1</b>	<b>1.9</b>	<b>2.2</b>	<b>1.9</b>	<b>89</b>		
North of West Bank	July	2.1	7.3	1.1	5.0	2.0	7		
	August	2.1	3.2	1.0	2.3	2.0	7		
	September	2.1	5.5	1.1	2.9	2.2	7		
Middle of West Bank	July	2.7	2.3	1.4	1.4	1.8	21		
	August	2.8	2.7	2.3	1.5	2.3	22		
	September	8.0	2.6	2.2	2.2	1.9	22		
Jerusalem	July	2.4	1.9	1.4	4.0	0.0	30		
	August	2.2	2.0	1.8	1.9	0.0	30		
	September	2.1	2.4	1.7	0.0	0.0	30		
South of West Bank	July	2.2	2.2	2.1	2.5	1.5	21		
	August	3.9	1.8	2.0	3.8	4.4	22		
	September	3.1	1.9	1.8	2.4	1.6	22		
Gaza Strip	July	0.0	0.0	0.0	1.0	1.7	7		
	August	1.0	0.0	0.0	1.0	1.4	8		
	September	0.0	0.0	0.0	1.0	3.1	8		

2009 ( / ) : ( ) 7  
**Table 7 (Cont.): Average Length of Stay for the Guests in Hotels (Nights/Guest) by Region and Nationality During the Third Quarter, 2009**

Region	Month	Total	Nationality						
			Australia & New Zeland	Africa	Other European Count.	European Union	Central & South America		
<b>Palestinian Territory</b>		<b>2.3</b>	<b>2.2</b>	<b>2.4</b>	<b>1.1</b>	<b>2.4</b>	<b>1.0</b>		
<b>All Regions</b>	<b>July</b>	<b>2.1</b>	<b>4.2</b>	<b>2.5</b>	<b>1.1</b>	<b>2.4</b>	<b>1.1</b>		
	<b>August</b>	<b>2.4</b>	<b>3.4</b>	<b>2.3</b>	<b>1.0</b>	<b>2.4</b>	<b>1.0</b>		
	<b>September</b>	<b>2.3</b>	<b>1.7</b>	<b>2.5</b>	<b>1.1</b>	<b>2.5</b>	<b>1.0</b>		
North of West Bank	July	1.8	1.0	1.0	1.2	2.2	1.2		
	August	1.6	0.0	0.0	1.0	1.7	1.3		
	September	1.7	0.0	0.0	1.2	2.0	1.2		
Middle of West Bank	July	1.8	6.8	1.7	1.5	2.6	1.5		
	August	2.3	3.7	1.4	1.3	3.0	1.2		
	September	2.2	3.5	1.6	1.3	2.9	3.6		
Jerusalem	July	2.3	3.5	2.6	1.0	2.3	1.0		
	August	2.1	2.5	2.1	1.0	2.1	1.1		
	September	2.2	1.9	2.3	1.0	2.2	1.0		
South of West Bank	July	2.3	0.0	1.7	1.1	2.6	1.0		
	August	3.2	2.0	3.3	1.0	3.1	1.3		
	September	2.5	1.2	2.9	1.2	2.9	1.2		
Gaza Strip	July	1.9	0.0	0.0	0.0	0.0	0.0		
	August	1.2	0.0	0.0	0.9	1.0	0.9		
	September	1.5	0.0	0.0	0.7	1.1	0.0		



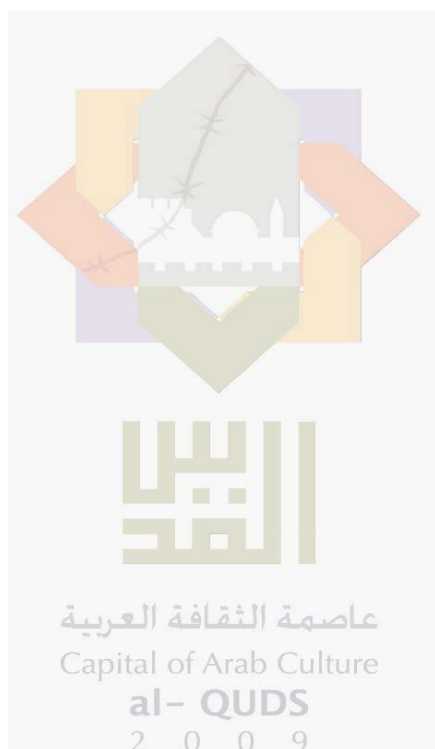
# **Palestinian National Authority Palestinian Central Bureau of Statistics**

## **Hotel Activities in the Palestinian Territory (Third Quarter 2009) Executive Summary**

**Volume 15, Issue No. (3)  
November, 2009**

"Cover price 2 US\$"

PAGE NUMBERS OF ENGLISH TEXT ARE PRINTED IN SQUARE BRACKETS.  
TABLES ARE PRINTED IN THE ARABIC ORDER (FROM RIGHT TO LEFT)



**This document is prepared in accordance with the standard procedures stated in the Code of Practice for Palestine Official Statistics 2006**

© November, 2009  
All rights reserved.

**Suggested Citation:**

**Palestinian Central Bureau of Statistics, 2009.** *Hotel Activities in the Palestinian Territory, (Third Quarter, 2009) Executive Summary.* Ramallah - Palestine.

All correspondence should be directed to:

**Palestinian Central Bureau of Statistics  
P.O.Box 1647, Ramallah, Palestine.**

Tel: (972/970) 2 2982700

Fax: (972/970) 2 2982710

E-Mail :diwan@pcbs.gov.ps

Web-Site: <http://www.pcbs.gov.ps>

## **Acknowledgments**

**The Palestinian Central Bureau of Statistics (PCBS) expresses its gratitude to all Palestinian hotels owners and managers who responded to the survey for their understanding during the fieldwork, which was truly remarkable. The PCBS also expresses gratitude all of those who worked on this survey for their contribution and commitment in implementing the survey and providing the necessary information and data.**

**The funding for the Hotel Survey 2009, was provided by the Palestinian National Authority (PNA), European Union (EU), and the Core Funding Group (CFG) for 2009. CFG members include Representative Office of Norway to the PNA, Representative Office of the Netherlands to PNA and Swiss Agency for Development and Cooperation (SDC).**

**Printing of this document has been produced with the financial assistance of the European Union. The contents of this document are the sole responsibility of the PCBS.**

**On this occasion, PCBS extends special thanks to the members of the CFG and the EU for their support.**

## Project Team

- **Report Preparation**  
Rania Hassiba
- **Graphic Design**  
Ahmad Sawalmeh
- **Dissemination Standard**  
Hanan Janajreh
- **Preliminary Review**  
Fathi Farasin  
Mahmoud Abdalrahman
- **Final Review and Overall Supervision**  
Mahmoud Jaradat  
Ola Awad

## **Preface**

The Palestinian tourism sector has the potential to be a main contributor to the GDP in Palestine.

PCBS began publishing reports about hotel activities from the Third quarter of 1996. PCBS is pleased to present the third issue of the fifteenth volume on “Hotel Activities in the Palestinian Territory” which covers statistics on the hotel industry for the third quarter of 2009.

PCBS has implemented several surveys to cover the supply and demand sides of tourism, including the Hotel Activity survey in the Palestinian Territory, a continuous and permanent survey since 1996, a survey of Tourism Activities 2002 and 2007, and the Domestic Tourism survey for the years 1998, 2005, 2006, and 2008. The survey of Outbound Tourism in 2004 and a survey of Inbound Tourism in 2005 were also implemented. This covers an important aspect of tourist demand and is an additional step to further implement surveys for tourism-related statistics, to build the necessary database to establish the Tourism Satellite Accounts (TSA) in the Palestinian Territory

This report addresses the main indicators of the hotel industry. These indicators include the number of operating hotels, number of rooms and beds, public facilities in the surveyed hotels, number of employed persons in hotels, number of guest nights in the reference period, number of guests by nationality and rates of bed and room occupancy.

We hope that the Hotel Activities survey in the Palestinian Territory is a step towards supporting the tourism sector which strengthens the national economy.

**November, 2009**

**Ola Awad**  
**Acting President of PCBS**

## Table of Contents

Subject	Page
List of Tables and Figures	
Executive Summary	
Chapter One: <b>Introduction</b>	<b>[15]</b>
Chapter Two: <b>Concepts and Definitions</b>	<b>[17]</b>
Chapter Three: <b>Main Findings</b>	<b>[19]</b>
3.1 Hotels Capacity during September, 2009	[19]
3.2 Room Occupancy during the Third Quarter, 2009	[19]
3.3 Hotel Workers during the Third Quarter, 2009	[19]
3.4 Guests and Nights' Occupancy during the Third Quarter, 2009	[19]
<b>Tables</b>	<b>25</b>





## List of Tables and Figures

Table		Page
<b>Table 1:</b>	Main Indicators for Hotel Activities by Month and Region During the Third Quarter, 2009	<b>27</b>
<b>Table 2:</b>	Number of Hotels and Rooms by Facilities and Region as of September, 2009	<b>28</b>
<b>Table 3:</b>	Number of Hotels by Availability of Public Services and Region as of September, 2009	<b>28</b>
<b>Table 4:</b>	Average Number of Workers in Hotels by Type of Work, Sex and Region During the Third Quarter, 2009	<b>29</b>
<b>Table 5:</b>	Number and Percentage of Guests by Nationality and Region During the Third Quarter, 2009	<b>30</b>
<b>Table 6:</b>	Number and Percentage of Guest Nights by Nationality and Region During the Third Quarter, 2009	<b>32</b>
<b>Table 7:</b>	Average Length of Stay for the Guests in Hotels by Nationality and Region During the Third Quarter, 2009 - (Nights/Guest)	<b>34</b>
 <b>Figures</b>		
<b>Figure 1:</b>	Percentage Distribution of Guests by Nationality During the Third Quarter, 2009.	<b>[19]</b>

## **Executive Summary**

The main findings of the Hotel Activities Survey during the Third quarter of 2009 are as follows:

- There are 89 operating hotels in September 2009, offering 4,666 rooms with 10,238 total available beds.
- The average occupancy of rooms was 1,826; occupancy increased by 42.8% compared with the same quarter of the year 2008, and it increased by 34.6% compared with the previous quarter.
- The average number of workers in the hotels was 1,523 of which 227 were females.
- During the Third quarter 2009, the total number of guests to the Palestinian Territory hotels reached 135,939; the number reflect an increase of 42.0% compared with the same quarter of the year 2008.
- Most of the guests were in Jerusalem, representing 50.6% of the total guests, whereas 21.4% of the guests were in the Middle of the West Bank, 25.8% were in the South of the West Bank.
- The total number of guest nights was 310,643. The number reflect an increase of 29.0% during the third quarter 2009 compared with the previous quarter, while it increased by 30.3% compared with the corresponding quarter in the year 2008.
- The average length of stay in the Palestinian hotels was 2.3 nights per guest during the third quarter 2009.

## Chapter One

### **Introduction**

Tourism is considered a cornerstone of the Palestinian economy and there are many attractive touristic resorts for people of different interests. PCBS began to collect statistical data on tourism and monitor hotel activities through a continuous and comprehensive survey since 1996, carried out on a monthly basis. This activity follows the World Tourism Organization and European Union recommendations. It aimed to produce a comprehensive database and time series of basic indicators on the hotel industry hoping to enable the development and promotion of the tourism industry in Palestine.

A quarterly report is regularly produced and a collective comprehensive report is produced annually. This publication presents data on hotels for the third quarter 2009; and results indicate an improvement in most indicators compared to the previous seven years.



## Chapter Two

### Concepts and Definitions

This section presents the main concepts and definitions used to derive the main indicators of tourism statistics. These concepts and definitions are based on international recommendations in the field of tourism statistics, and are applied to the rest of the common subjects in the PCBS. The main concepts and definitions mentioned in this report were as follows:

#### **Hotel:**

It is defined as an accommodation establishment providing overnight lodging for the visitors in a room or unit. It should hold a number of persons exceeding that of an average single family. The establishment must be under one management, and provides various facilities and services to visitors.

#### **Operating Hotels:**

It is defined as the hotels that included in the sample frame and results, excluding the non operating hotels that are carrying out repairs or maintenance, and the hotels which didn't respond to the survey.

#### **Number of Rooms:**

It refers to the furnished rooms for the use of guests. Such rooms might be single, double, triple, or quadruple. Rooms involving more than four beds were classified under (others) in the questionnaire. As for the suite, it is usually comprised of one bedroom or more, a living room and private toilet facilities.

#### **Available Beds and Rooms:**

It refers to beds and rooms which are ready for use during the reference period. Rooms closed for maintenance or repairs are excluded.

#### **Guests:**

It refers to visitors staying in the hotels and using their facilities. Records of new guests are based on the number of visits regardless whether it's the same person or different.

#### **Number of Guest Nights (Bed Occupancy):**

Number of beds booked for hotel guests. Such beds are considered as occupied whether they were actually used or not. It is measured by guest night unit.

#### **Room Occupancy:**

Number of booked and paid rooms. Such rooms are considered occupied whether they were actually used or not.

#### **Average (rooms, beds) Occupancy:**

It is defined as the total number of occupied (rooms, beds) divided by the number of days.

#### **Percentage of (rooms, beds) Occupancy:**

It is defined as the average of (rooms, beds) occupancy divided by available (rooms, beds) multiplied by one hundred.

**Average Length of Stay:**

Represents the total of guest nights by nationality divided by number of guests of the same nationality.

**North of West Bank Region:**

Jenin, Tulkarm, Nablus, Qalqiliya, Salfit and Tubas governorates.

**Middle of West Bank Region:**

Ramallah and Al-Bireh, Jericho and Al-Aghwar governorates.

**Jerusalem Region:**

Jerusalem governorate.

**South of West Bank Region:**

Bethlehem and Hebron governorates.

**Gaza Strip:**

North Gaza, Gaza, Deir Al-Balah, Khan Yunis and Rafah governorates.

## Chapter Three

### Main Findings

The total number of hotels in the Palestinian Territory was 118 hotels, including those temporarily closed. There were 89 operating hotels in September 2009, offering 4,666 rooms with 10,238 total available beds.

#### 3.1 Hotel Capacity during September, 2009

The operating hotels within the Palestinian Territory in the third Quarter 2009 were distributed as follows:

- North of West Bank: 7 hotels including 166 rooms comprising 364 beds.
- Middle of West Bank: 22 hotels including 1,014 rooms comprising 2,216 beds.
- Jerusalem Region: 30 hotels including 1,503 rooms comprising 3,343 beds.
- South of West Bank: 22 hotels including 1,662 rooms comprising 3,779 beds.
- Gaza Strip: 8 hotels including 321 rooms comprising 536 beds.

#### 3.2 Room Occupancy during the Third Quarter, 2009

The average occupancy of rooms in the Palestinian hotels was 1,825.6 representing 39.7% from the available rooms.

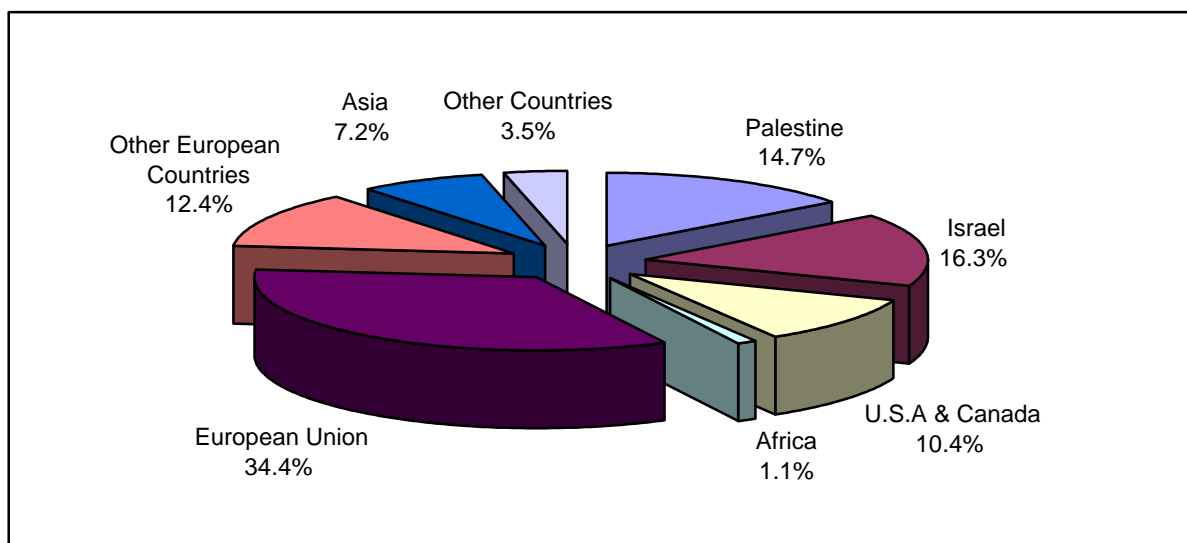
#### 3.3 Hotel Workers during the Third Quarter, 2009

The average number of workers in the hotels was 1,523 of which 1,296 were males and 227 were females. The number of workers in hotel administration was 268, of which 211 were males and 57 were females. There were 1,255 workers in hotels services, of which 1,085 were males and 170 were females.

#### 3.4 Guests and Nights Occupancy during the Third Quarter, 2009

The total number of guests in the Palestinian hotels was 135,939 persons, of which 14.7% were Palestinian guests, and 34.4% were from the European Union countries. The number of guests showed an increase by 42.0%, compared with the same quarter of the year 2008.

**Figure (1): Percentage Distribution of Guests by Nationality During the Third Quarter, 2009**





The total number of guest nights in Palestinian hotels during the third quarter 2009 was 310,643 of which: 15.6% of these nights were occupied by Palestinian guests, 36.7% by guests from European Union countries, and 10.8% by guests from the United States and Canada.

The guest nights distributed according to the region are as follows: guests spent 48.5% of total nights in Jerusalem hotels, and 19.1%, 30.7%, and 1.6% in Middle, South, and North of the West Bank, respectively, and 0.1% of nights in Gaza Strip hotels.

The table below presents the main results of the third quarter of 2009, and explains the changes that occurred in the main indicators for Palestinian hotels activities, compared with the previous quarter, and with the results of the third quarter of 2008.

**Percentage Change in the Variables During the Third Quarter 2009, Compared with the Previous and Third Quarter 2008**

The Indicator	Value During the 3 <sup>rd</sup> Quarter 2009	Percentage change (%) comparing with	
		3 <sup>rd</sup> Quarter 2008	2 <sup>nd</sup> Quarter 2009
Number of operating hotels	89	4.7	-2.2
Average number of workers	1, 523	5.0	2.2
Number of guests	135,939	42.0	37.0
Number of guest nights	310,643	30.3	29.0
Average occupancy of rooms	1,825.6	38.9	44.3
Average occupancy of beds	3,376.6	30.3	27.6
Rooms occupancy %	39.7	42.8	34.6
Beds occupancy %	33.7	27.7	17.0